



Health information in the palm of your hand



Blue Cross and Blue Shield of Texas (BCBSTX) provides innovative digital platforms that deliver best-in-class member communications to increase awareness, engagement and efficient use of health care services.



Our texting program provides you with helpful health care messages, and allows you to quickly access information and services you may need.

Using the latest in technology-based programming, we have the capability to send relevant, personalized information to help improve your health and wellbeing.

Text Keywords to 33633 to Access Information You Need*

Program	Keywords
Find an Urgent Care	URGENTFINDERTX
Blue Access for Members SM	MYCARDTX
Mobile App	BCBSTXAPP
Update Contact Info	MYINFOTX

*Message and data rates may apply. Terms & Conditions and Privacy Policy at bcbstx.com/mobile/text-messaging.